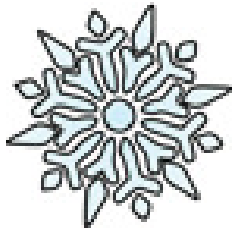


YES, PLEASE SEND ME MORE INFORMATION

- On volunteering at the Holiday Hunger Appeal
- On becoming a sponsor
- I have enclosed a donation



INFORMATION

Name
Address
City, State, Zip
Phone



RETURN COMPLETED FORM TO:

Regional Food Bank of NENY
965 Albany Shaker Road
Latham, New York 12110

Holiday Hunger Appeal Planning Committee

Tom Comanzo, Chair
NYS PEF

Scott Barbour
McNamee, Lochner, Titus & Williams, P.C.

Roger Benson
Community Volunteer

Joe Culella
Chicago Title Insurance Co.

John Estep
Community Volunteer

Andy Kaufman
Aurora, Inc.

Gloria Nostramo
The Bonadio Group

Mike Pitnell
Trustco Bank

Frank Privitera
Fenimore Asset Management

Tom Rice
NBT Bank

Scott Russell
Norampac Schenectady

Debby Shank
The Pampered Chef

Greg Spuhler
Center City Parish Social Ministry

Julie Sullivan
First Niagara

Christine Tramontano
Malkin & Ross

Maureen Vedder
TD Banknorth

Nancy Wurth
Berkshire Bank

25th Annual Holiday Hunger Appeal



**Regional Food Bank
of Northeastern
New York**

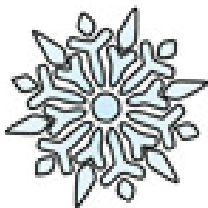
About Us

The Regional Food Bank works to alleviate hunger and prevent food waste by collecting donations of wholesome but unmarketable food from the food industry and distributing it to agencies that feed the hungry and those in need of food assistance. The Regional Food Bank is a member of Feeding America, the national network of food banks, and is one of eight food banks serving New York State.



In 2008, the Food Bank distributed nearly 20 million pounds of food throughout a 23 county service area that encompasses 41% of New York State.

For every \$1 that is donated, the Food Bank is able to distribute \$10-12 worth of food.



965 Albany-Shaker Rd
Latham, NY 12110

www.regionalfoodbank.net

Get Involved

Volunteer

Each year, small groups of volunteers at Crossgates Mall ask shoppers to donate \$1.00 to the Food Bank. Groups and businesses get free advertising on the Holiday Hunger Appeal sign for the day, and are free to wear group apparel for more exposure.

Sell Pin-Ups

Some restaurants and stores join our holiday pin-up program, where shoppers can purchase a pin-up for \$1 and choose to take it home or write their name on it and hang it on the wall.

Sponsor

Local companies, labor unions, and service organizations serve as Matching Day, Silver & Gold, and Major Sponsors of the Holiday Hunger Appeal! Sponsors receive publicity in Crossgates Mall, on Magic 100.9, and on the Time Warner Cable PSA.

Dress Down for Hunger

Some businesses support the Food Bank by allowing their employees to pay a small fee that will be donated to the Food Bank in exchange for a casual day at the workplace. This is also great for schools that require their students to wear uniforms.

Collection Boxes

Several local stores and restaurants choose to display collection boxes at their registers, where shoppers can donate any extra change or cash that will be used by the Food Bank to help feed our hungry neighbors.

