



**16<sup>TH</sup> ANNUAL  
MAC-N-CHEESE  
BOWL**  
**Saturday, October 17 • 11 AM-3 PM**  
**Remsen Street, Cohoes**



**Looking for a way to lead change with food insecurity while showcasing your business to over a thousand people?**

## **BECOME A SPONSOR TODAY!**

**Our most widely publicized event**, the Mac-N-Cheese Bowl spans several blocks on Historic Remsen Street in Cohoes where guests enjoy samples of mac-n-cheese from participating restaurants and food purveyors. Local vendors and non-profit organizations can reserve booth space along the street to showcase their goods. **New this year, our Family Fun Zone, powered by Connect Center**, will feature activities, learning, and excitement for children and youth from a variety of partner organizations and businesses.

**ANTICIPATED MARKETING REACH (June - October):**

**1,500+** in-person attendees

**1 shared email to 31,000+ subscribers** across our entire region

**1 dedicated social post to 17,000+ followers** across our entire region

**3 print ads + digital ads** in Times Union

**2 stories on Times Union Table Hopping Blog**

**1 PSA on local radio and news coverage** on multiple local stations

Contact our team at  
[fooddrives@regionalfoodbank.net](mailto:fooddrives@regionalfoodbank.net)  
for more information!

























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**Your support will provide thousands of meals to neighbors in need.**

**Enjoy benefits at the levels detailed below!**

Sponsorship Level and Benefits - Mac-N-Cheese Bowl		\$7,500	\$5,000	\$2,500
"Presented By" Exclusive Naming Rights				
Company logo on in-house TV screens for one month				
Listing on funding partner website for one year				
Opportunity to provide quote for Table Hopping Blog				
Company logo on event emails and Times Union print ads			Listed	
Mention in local radio PSA				
Company logo on event website with link and printed banners				
Recognition in Times Union Table Hopping Blog				
Company listed on event website and printed banners				
Booth space at the event	(3) 10' x 10'	10' x 20'	10' x 10'	10' x 10'
Listing in Regional Food Bank Impact Report				
Tickets to event	30	20	10	5

Contact our team at [fooddrives@regionalfoodbank.net](mailto:fooddrives@regionalfoodbank.net) for more information. **Deadline for sponsorship is May 25** to be included with ticket launch on June 1, 2026!