Hello-

I hope this email finds you and yours safe and well.

I am reaching out to you today as a trusted partner in FEMA Region 2 to help us build vaccine confidence within your community.

There are **Six Ways YOU can Help Build COVID-19 Vaccine Confidence:**

1. Encourage leaders in your family and community to be vaccine champions.
2. Have discussions about COVID-19 vaccines where people can openly discuss their views and ask questions.
3. Share [key messages](https://www.cdc.gov/coronavirus/2019-ncov/vaccines/keythingstoknow.html) through multiple channels that people trust and that promote action.
4. Help educate people about [COVID-19 vaccines](https://www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html), how they are developed and monitored for safety, and how individuals can talk to others about the vaccines.
5. Learn more about [finding credible vaccine information](https://www.cdc.gov/vaccines/vac-gen/evalwebs.htm). When you come across COVID-19 information, cross-check with CDC.gov and learn how to respond to misinformation you encounter.
6. When vaccine is offered to you, [make visible](https://www.cdc.gov/coronavirus/2019-ncov/vaccines/toolkits/community-organization.html#anchor_1612795099571) your decision to get vaccinated and celebrate it!

Thank you,